



ART DIRECTOR | DESIGN

OLIVIER G DUONG

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188 North 8TH Street, #3
Brooklyn, NY 11211

EDUCATION

CALIFORNIA STATE UNIVERSITY
NORTHRIDGE NORTHRIDGE, CA
Bachelor of Arts in Graphic Design, May 2006

ART CENTER AT NIGHT - PASADENA, CA
Various courses in Graphic Design, June 2006

MOUNT SAN ANTONIO UNIVERSITY - WALNUT, CA
Associate Degree, in Arts June 2004

SKILLS

Adobe Creative Suite CC:
Photoshop, Illustrator, InDesign, Dreamweaver
Digital Pre-Press
Digital Photography
Still image art direction
Retail and experience design
Information design
Packaging
Visual Merchandising
Web design
Editorial design
Print production
MS Office:
Word, Excel, PowerPoint

EXPERIENCE

L'OREAL PARIS (M.G.E) / Freelance Art Director
APRIL 2016 – JANUARY 2017

Development of visual merchandising, packaging and displays — concept to completion.

CENTURY 21 DEPARTMENT STORE / Freelance Senior Art Director
NOVEMBER 2015 – APRIL 2016

Art directed and rebranded Century 21 department store identity.

DINOTO ADVERTISING / Freelance Senior Art Director
NEW YORK, NY / APRIL 2015 – NOVEMBER 2015

Worked directly with Greg DiNoto on the conceptualization and design of Tates Cookies package rebrand.

IT COSMETICS / Freelance Senior Art Director
JERSEY CITY, NJ / JULY 2013 – APRIL 2015

Art directed, conceptualized, designed, and executed print collaterals, packaging (primary and secondary), and advertising campaigns. Led and assisted in growing initial core design group to current art department. Served as a member of the team that brought the fastest growing cosmetic company from QVC to major retail stores. Worked directly with creative directors, marketing team, and copywriters to solve business and design challenges in creating highly innovative work.

CATCH 24 ADVERTISING / Freelance Art Director
NEW YORK, NY / MARCH 2014

Conceptualized and designed print collateral on various projects.

CONDÉ NAST (Traveler publication) / Freelance Designer
NEW YORK, NY / SEPTEMBER 2014 – NOVEMBER 2014

Worked in the in-house advertising department at Condé Nast Traveler, creating print and digital ads, editorial designs, and assisted on special projects for such clients as Lexus and Lufthansa.

NICKELODEON (Viacom) / Freelance Designer
NEW YORK, NY / JUNE 2013 – JULY 2013

Created packaging brand guidelines for several brand products, including Dora the Explorer, Sponge Bob Square Pants, Teenage Mutant Ninja Turtles, and Peter Rabbit.

THE SEVENTH ART / Freelance Art Director
NEW YORK, NY / APRIL 2013 – MAY 2013

Art directed and designed brand identity for several commercial properties and hotels, including Oosten, Seven Harrison Tribeca, and Icon. Clients included Mercedes House, Matrix RE Advisors, JBG, Matrix RE Advisors, and Monday Properties.

STERLING BRANDS (Omnicom) / Freelance Art Director
NEW YORK, NY / MARCH 2013

Conceptualized and designed brand identity for DXV (American Standard), including print collaterals, invitation design, and digital design.

LIPMAN ADVERTISING / Freelance Art Director
NEW YORK, NY / MARCH 2013

Conceptualized and designed brand identity for Yankee Candle from the initial stages.

AGENCE MBCOM / Art Director
PARIS, FRANCE / SEPTEMBER 2010 – JULY 2012

Development of brand identities, packaging and displays — concept to completion. Art direction of photo shoots for packaging, fashion, displays, catalogs, and marketing collateral. Clients included SNCF, Deshoulières, Groupe Aero School, France Liberte (Danielle Miterrrand Foundation), CFTC, Delphine Charlotte Parmentier, AMF, HRCFA, and Declor.

T/O WAREHOUSE (Consolidated Graphics) / Designer
WESTLAKE VILLAGE, CA / APRIL 2007 – NOVEMBER 2009

Conceptualized and designed creative collateral, direct mail, websites, advertisement, packaging, branding, corporate identity, graphics, and online advertising. Clients included AAA Flags and Banners, Soyjoy, Dole Fruits, Amgen, GHD, Bokka, and SudzzFx.

PRIMEDIA INC / Designer
LOS ANGELES, CA / SEPTEMBER 2002 – OCTOBER 2006

Responsible for design of digital online advertisement, and print ads. Designed and maintained website as well as web production. Collaborated with a marketing team to design special projects.